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EXHIBITOR: CORTEM GROUP STAND: 1352 HALL: 1

## FROM ITALY TO THE WORLD IN 50 YEARS FOR EQUIPMENT MAKER

**F**ifty years have led to Cortem Group becoming a leading manufacturer of explosion-proof electrical equipment for hazardous areas.

Started as a small enterprise in Italy, the firm has grown to include four sister companies, located in Singapore, Dubai, Moscow and Buenos Aires, 10 distribution hubs, 250 employees and a wide sales network.

It is one of the main players in the explosion-protected market, with a turnover of about 50 million euros.

Cortem Group's products, such as LED lighting fixtures, junction boxes, fittings, cable glands and customised power and control panel solutions, are certified in accordance with ATEX and IECEx regulations.

Cortem S.p.A, main company of the Cortem Group, was founded in 1968 with the ambition of becoming a leader in the design and production of electrical equipment for

environments with risk of explosion and fire.

Alessandro Rossi, Partner and President, says: "The second generation has picked up the baton and works with great pride and determination by measuring daily the multinationals in the same sector, characterised by a capacity of means and resources that are not comparable.

"Our reality, 'a pocket multinational', has been able to gather tradition and transform it into a corporate culture, enhancing people and their work, a characteristic that does not lead us to fear the next 50 years with an increasingly frenetic and demanding market."

The concept of "global thinking, locally acting" has been the winning model in the group's strategies, increasingly dynamic in the creation of branches and in the de-localisation of commercial activities and product assembling. Cortem Group consolidated its presence in Saudi by signing an exclusive contract with



Safety and Protection Factory, already a commercial partner for many years. Important orders acquired with Saudi Aramco had led to the need for solid local presence for the production, assembly and distribution of its products in the country.

Cortem Group also renewed the management of Dubai sister company Cortem Gulf Fzco.

At ADIPEC, staff will showcase the new XLFE series of low and medium intensity lighting fixtures, suitable as obstacle signaling devices.